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*Denotes 93706 residents

*Fresno West Coalition for Economic Development celebrates
those who dare to make a difference*



Fresno West Coalition for Economic Development (FWCED) invites you to join us in building assets and a stronger economy in Fresno at the premiere annual awards luncheon.

2011 Seventh Annual “Risk Takers, Dream Makers” Awards Luncheon

Thursday November 17, 2011

11:30 AM – 1:30 PM

Location: Golden Palace

2625 W Vassar Ave (Clinton & 99 Freeway)

The aim of this event is to increase community recognition of individuals and businesses who routinely demonstrate their commitment to taking risks and making dreams come true for impoverished communities.

“The individuals and businesses that were selected have demonstrated a strong commitment to improving the lives of all Fresno residents. The community has benefited greatly from the services and financial support provided by this year’s award winners.” – Ashley Swearwengin, Mayor, City of Fresno

FWCED is a 501(c)(3) tax-exempt charity whose mission is to improve the physical and socioeconomic conditions of southwest Fresno for businesses and residents.

The Enduring Challenge of Concentrated Poverty in America, a case study of Fresno by the Federal Reserve Bank of San Francisco reports that “West Fresno residents struggle with low wages, high unemployment, and limited educational attainment.”

Every year this luncheon acquires great momentum with 300 in attendance at the 1st Annual luncheon in 2005, and for 2011 we anticipate over 900 in attendance on Thursday, November 17, 2011.

“A beautiful, beautiful event. Of the events I’ve attended, this one truly highlighted the contributions made by those here in Fresno.” - Sharon Johnson, Executive Director, Susan G. Komen Race for the Cure.

We respectfully request your foundation Board of Directors to approve being our sponsor at this year’s event. Your corporate giving will propel our coalition into action, toward obtaining our mutual missions and goals. Thank you.

Sincerely,

Keith A. Kelley,
CEO and President

FWCED Tax ID# 52-2253338 is a 501 (c) (3) tax-exempt charitable Public Benefit Corporation
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