



Acceptance of Sponsorship Proposal – Your INVOICE

Fresno West Coalition for Economic Development
Risk Takers – Dream Makers
Thursday, November 17, 2011
Location TBA

Yes, we would like to offer our support for FWCED at the following Sponsorship Level:

Platinum \$12,000 Gold \$8,000 Silver \$5,000 Bronze \$3,000
Friend of FWCED \$1,500 Supporter \$500
In- Kind/Donation \$ Other \$

Advertisements:

Full page \$500 1/2 page \$250 1/4 page \$125 Business Card \$75

Tickets:

Tickets x \$50.00 Table (10 seats) \$450.00

(Please print)

Contact Person

Company/Organization

Address

City State Zip

Phone (559) Fax ()

Email

I agree to honor my pledge in full by December 31, 2011 (Gifts exceeding \$1,000.00)

Please bill me Monthly Bi-Weekly Weekly Other

Authorizing Signature Date

Method of Payment

Check # Total Amount of Payment \$

FWCED is a 501(c) (3) agency; your contribution may be tax deductible.
Taxpayer ID: 52-2253338

Please return this agreement with your check to:
Fresno West Coalition for Economic Development
302 Fresno Street
Fresno, CA 93706

For more information contact:
Keith Kelley
Email: veronica@fwced.org
Tel: (559) 485-1273
Fax: (559) 485-1276

Risk Takers, Dream Makers Sponsorship Levels 2011



Platinum Sponsor - \$12,000

- Recognized as an official sponsor via signage
- Recognized as an official sponsor on all events for one year
- Recognized and identified from the projection screen during luncheon
- Logo and information displayed on the world wide web, www.fwced.org
- 2 tables of 20 guest with premier seating (20 tickets)
- Full page ad in program booklet
- Listed as a *Platinum Sponsor* in the program booklet
- Recognition on DVD

Gold Sponsor -- \$8,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, www.fwced.org
- 2 tables of 20 guest (20 tickets)
- ½ page black & white ad in the program booklet
- Ad in e-newsletter used as on-going marketing tool
- Listed as a *Gold Sponsor* in the program booklet
- Recognition on DVD

Silver Sponsor - \$5,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, www.fwced.org
- 1 table of 10 guests (10 tickets)
- ½ page black & white ad in the program booklet and e-newsletter
- Listed as a *Silver Sponsor* in the program booklet
- Recognition on DVD

Bronze Sponsor - \$3,000

- Recognized and identified from the projection screen during the luncheon
- Logo and link displayed on the world wide web, www.fwced.org
- 1 table of 10 guests (10 tickets)
- ¼ page black & white ad in the program booklet and e-newsletter
- Listed as a *Bronze Sponsor* in the program booklet
- Recognition on DVD

Friends of FWCED - \$1,500

- Business name displayed on the world wide web, www.fwced.org
- 5 complementary tickets to the luncheon
- black & white business card ad in the program booklet and e-newsletter
- Listed as a *Friend of FWCED* in the program booklet
- Recognition on DVD

Supporter - \$500

- 2 complementary tickets to the luncheon
- Listed as a *FWCED Supporter* in the program booklet

**Risk Takers, Dream Makers
Tickets and Ad Prices
2011**



TICKET PRICES:

Table (10 seats).....	\$450.00
Tickets	\$50.00

PROGRAM AD PRICES:

Inside Cover	\$750.00
Full Page, Color Ad 5.5" Width x 8.5" Length	
Back Cover	\$750.00
Full Page, Color Ad 5.5" Width x 8.5" Length	
Full Page	\$500.00
Black & White Ad 5.5" Width x 8.5" Length	
Half Page	\$250.00
Black & White Ad 5.5" Width x 4.25" Length	
Quarter Page	\$125.00
Black & White Ad 5.5" Width x 2.125" Length	
Business Cards	\$75.00
Black & White Ad 3.5" Width x 2" Length	

Ad artwork should be 300dpi or better, in PDF or JPEG formats.

**Please send ads no later than
Friday, October 26, 2011**

For more information contact:

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veronica@fwced.org

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